



Fabric February 2024 Sponsorship Plan

Welcome to Fabric February – Where You Shine!

Fabric February is a brand-new in-person conference dedicated to all things Microsoft Fabric. From the technical intricacies of Fabric to non-technical topics, we aim to provide a comprehensive in-person meeting area for the exchange of ideas, knowledge, and experiences. This conference is designed to foster collaboration, learning and networking among Fabric enthusiasts from all around the world.

When: February 8th, 2024

Where: Vika Kino (*Vika Movie Theater*), Ruseløkkveien 14, 0251 Oslo, Norway

Who: 400 tickets available, released in blocks starting November 1st, 2023

Learn more:

- <https://www.fabricfebruary.com/>
- <https://www.linkedin.com/company/fabric-february/>
- <https://twitter.com/fabricfebruary>

Become a Star at Fabric February

Fabric February isn't just another tech conference. We focus on exploring every facet of Microsoft Fabric in-depth, while our dedicated YouTube channel and mailing list take our reach to a global audience, ensuring that even remote friends can be a part of the experience. And we're not just about sit-and-listen sessions – we aim to include interactive experiences to keep everyone engaged. When it comes to communication, we don't believe in one-size-fits-all. We personalize our messages to speakers, sponsors, and attendees alike to ensure everyone has a rewarding experience.

In a sea of data conferences, Fabric February shines a little brighter ✨

We invite you to be a vital part of Fabric February's success story. As we bring together the brightest minds in the Microsoft Fabric community, your sponsorship can play a pivotal role in shaping this event. Our sponsorship packages offer a variety of ways for you to engage with our community.

Take a moment to review our tiered sponsorship packages below, and don't hesitate to reach out to sponsors@fabricfebruary.com with any inquiries or to express your interest in supporting Fabric February.

Explore Our Sponsorship Opportunities

Our basic sponsorship packages will make you sparkle even if you are one of our remote friends, while our premium sponsorship packages guarantee that you stand out on-site.

Basic Sponsorship Packages

🌟 Fabric February Friends (*Unlimited*)

Sparkle for **10 000 NOK!**

- **Digital Presence:** Your logo and link on our website, in one LinkedIn post dedicated to you, and in one X/Twitter post dedicated to you.
- **On-Site Visibility:** Your logo on a banner in the venue and on the sponsor slide presented by all speakers.
- **Communication:** Your logo and link in emails presenting our sponsors to all attendees.
- **Swag Bags:** Your company branding in swag bags handed out to all attendees.

❤️ Fancy Fabric February Friends (*Max 5*)

Step it up for **15 000 NOK!**

All the sparkles of 🌟 **Fabric February Friends, PLUS:**

- **YouTube Fame:** Participate in a live recorded YouTube interview where you can demonstrate your product(s) and/or share your experiences from a real-world Fabric project.

Premium Sponsorship Packages

🌟 Fantastic Fabric February Friends (*Max 3*)

Shine bright for **25 000 NOK!**

All the sparkles of ❤️ **Fancy Fabric February Friends, PLUS:**

- **On-Site Showcase:** Connect directly with our attendees from your own exhibit stand.
- **Be a Prize Star:** Get a personal introduction as the sponsor of one of the fantastic raffle prizes that attendees can win.

😁 Fantabulous Fabric February Foodie Friends (*Max 2*)

Be a Star for **50 000 NOK!**

All the sparkles of 🌟 **Fantastic Fabric February Friends, PLUS:**

- **VIP Communication:** One dedicated email with your branding and custom messaging of your choice to all attendees plus newsletter subscribers.
- **Meal Sponsorship:** Choose between being the Lunch sponsor *or* Snack sponsor.

Are You Ready to Shine?

Thank you for considering sponsoring Fabric February 2024!

If you are ready to shine, reach out to us at sponsors@fabricfebruary.com.

Together, we will make this an event to remember ✨