



# Art as a tool for project success

*"The art of thinking"*

Lars Fjelddalen







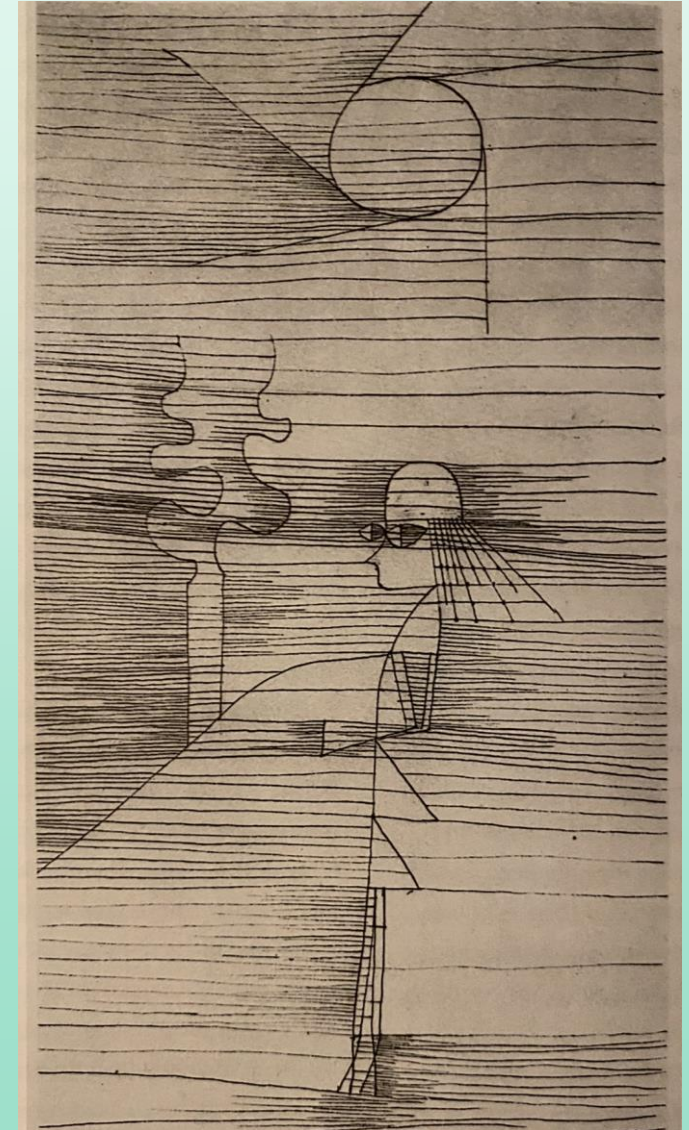
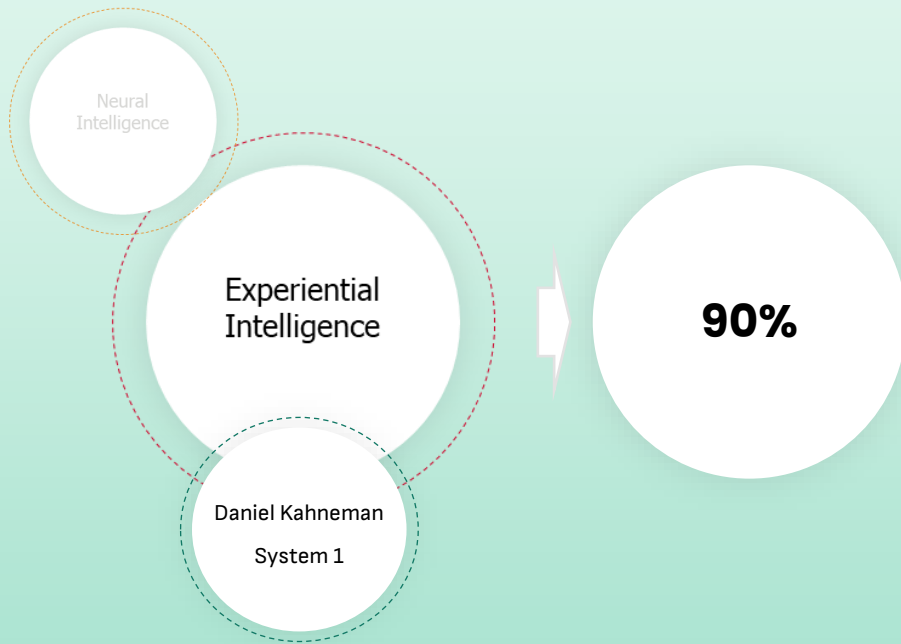






# How is art connected to our thinking?

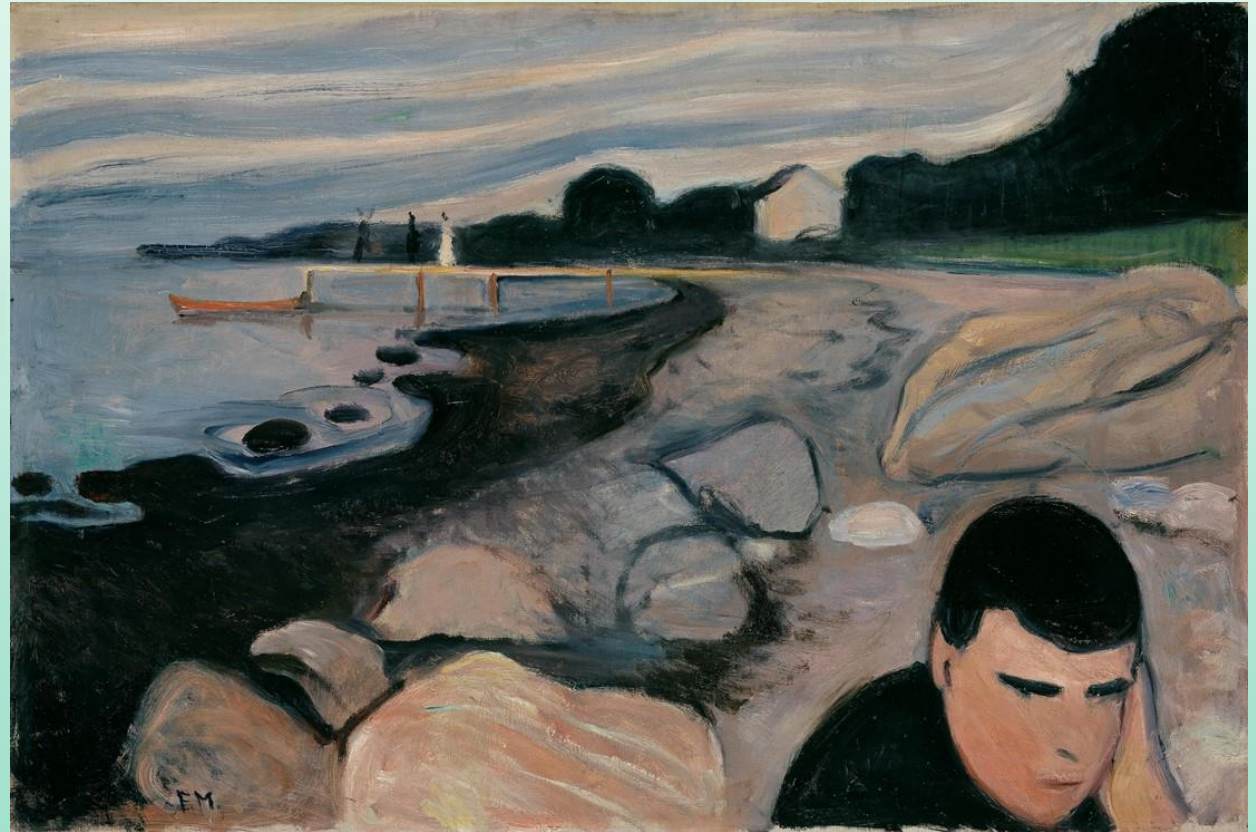
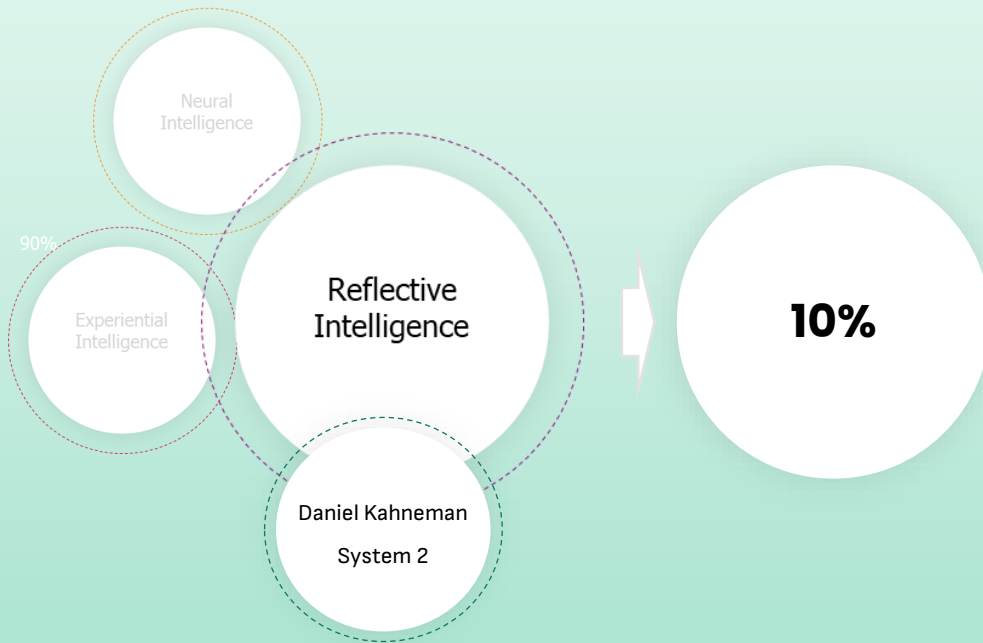
Learning to think by looking at art, David N. Perkins (1994)





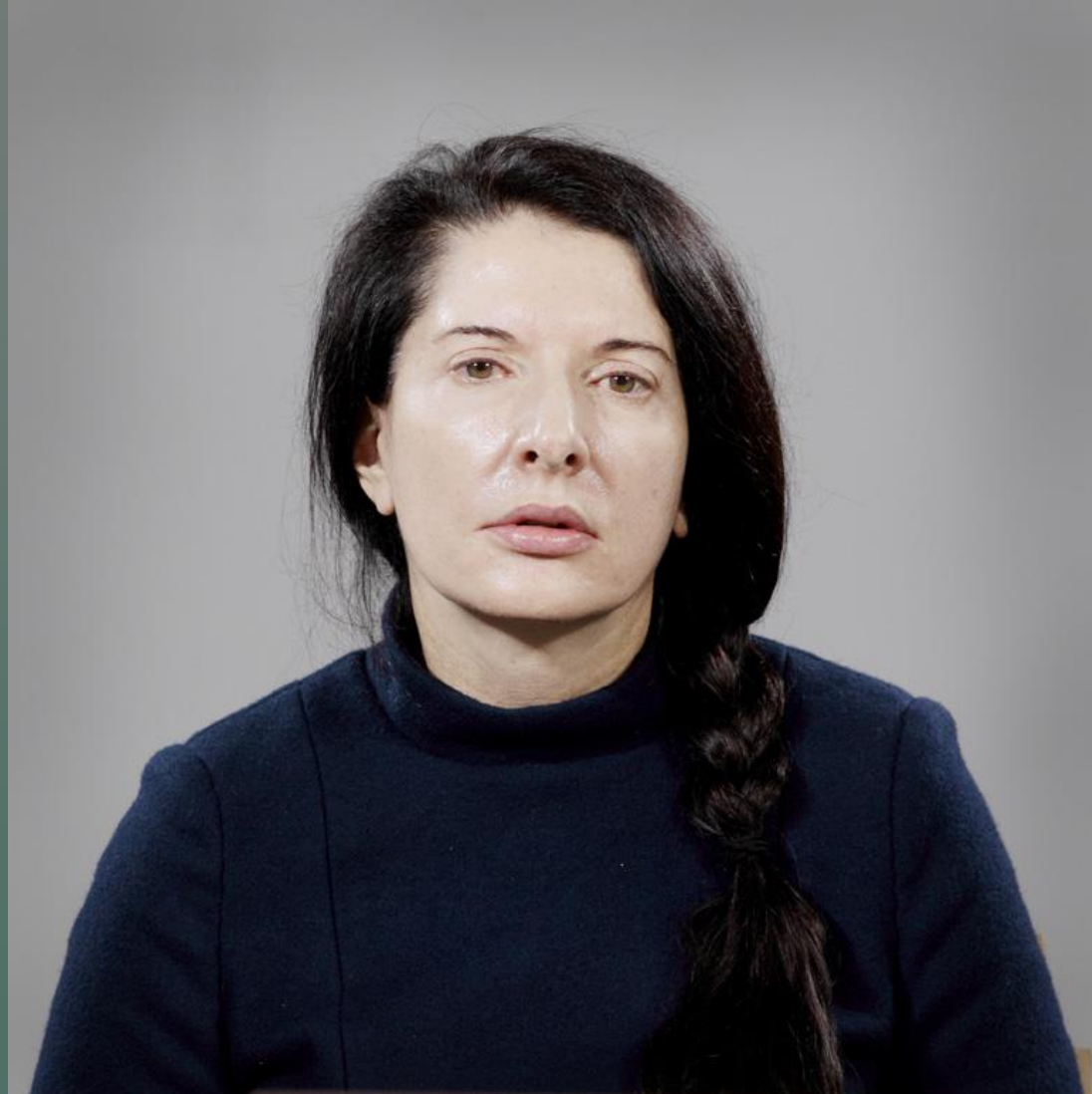
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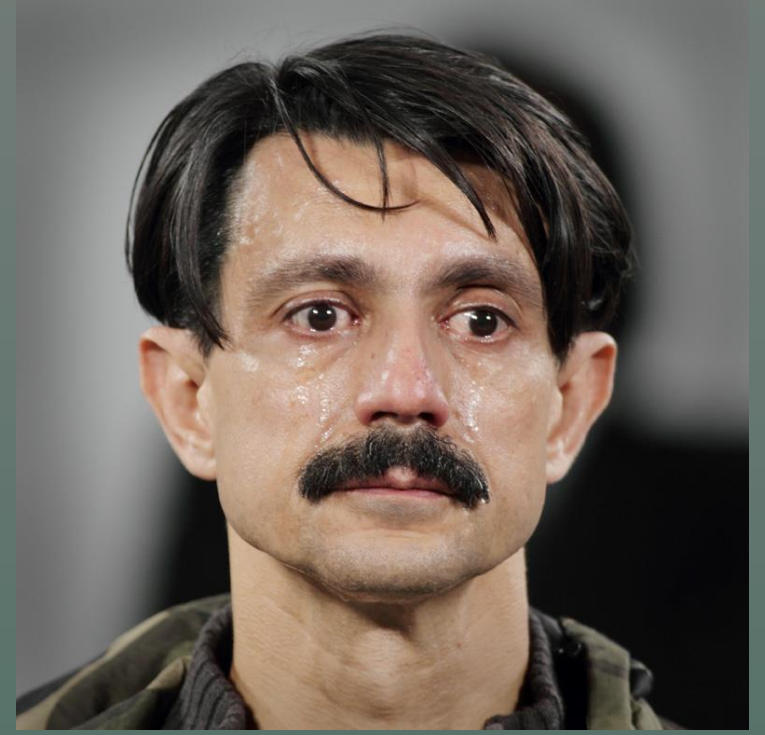
Edvard Munch, *Melankoli* (1892)

# Marina Abramovic, The Artist is Present, MoMa 2010





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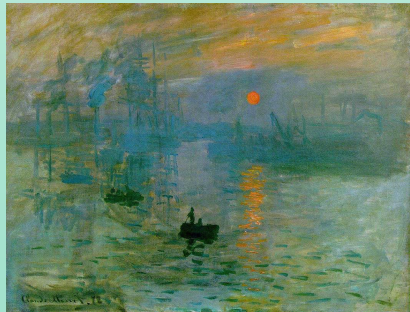
**Impressionism**  
(1860 – 1880)

**Cubism**  
(1907 – 1920)

**Abstract Expressionism**  
(1940 – 1960)

**Expressionism**  
(1905 – 1920)

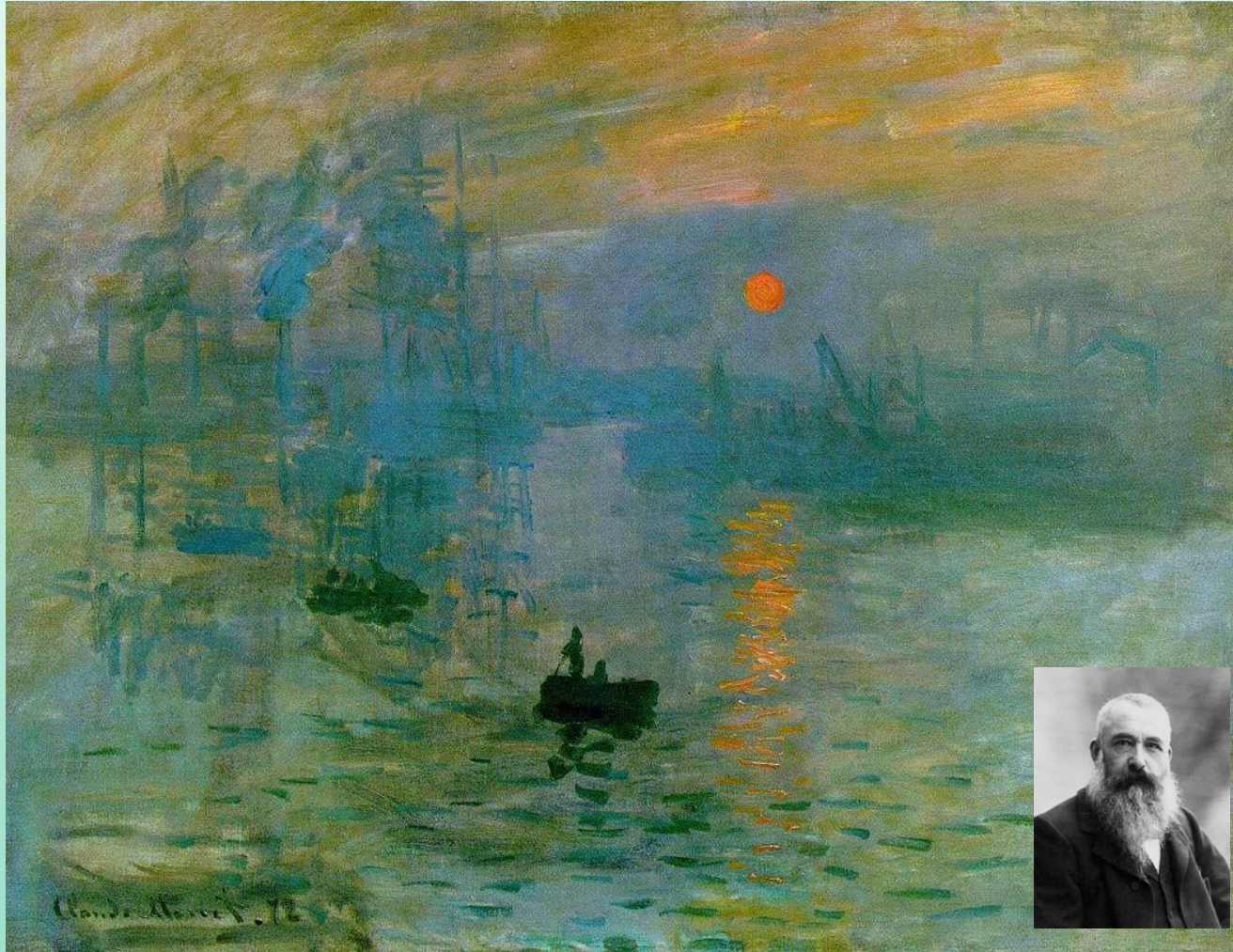
**Surrealism**  
(1920 – )





# Claude Monet (1840 – 1926)

Impressionism (1860 – 1880)



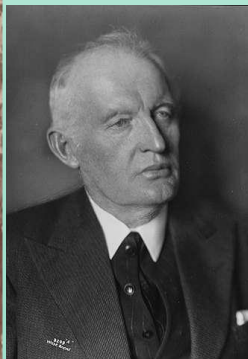
*«Claude Monet was one of the first artists to capture atmosphere in his paintings with loose brushstrokes rather than precise details and historical motifs from the Bible»*





# Edvard Munch (1863 – 1944)

Expressionism (1905 – 1920)



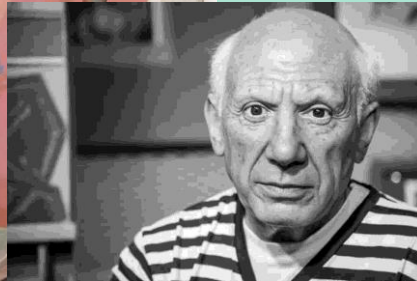
*«Edvard Munch explored emotional and psychological turmoil in a way that was radical for his time by going beyond external reality and focusing on inner feelings and anxiety»*

# Pablo Picasso (1881 – 1973)

Cubism (1907 – 1920)



*«Picasso broke with traditional notions of perspective, space, and form. Instead of depicting objects and people realistically, he reorganized them into fragmented geometric shapes that challenged the viewer's perception of reality»*





# Salvador Dalí (1904 – 1989)

Surrealism (1920 – )



*«Salvador Dalí manipulated reality to evoke feelings of unease and subconscious awareness in the viewer. He often combined different objects and figures in unusual and confusing ways to explore the realm of the subconscious mind»*



# Jackson Pollock (1912 – 1956)

Abstract Expressionism (1940 – 1960 )



*«Jackson Pollock revolutionized the painting process by dripping, throwing, splattering, and sprinkling paint directly onto the canvas. He rejected the idea that artworks had to represent objects or figures; instead, he explored lines, colors, and textures as expressive elements in themselves»*





«Art is invisible...»

David N. Perkins



# Thank you!



Lars Fjelddalen  
+47 934 89 639  
[lars.fjelddalen@gmail.com](mailto:lars.fjelddalen@gmail.com)  
[larsfjelddalen.no](http://larsfjelddalen.no)





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